



USMS 101

Presenters
Kenny Brisbin and Doug Garcia

Agenda

- Introductions/presenters
- USMS structure
- Neighborhood leadership
- Local leadership
- Regional leadership
- National officers and structure
- National office
- Finding the answers



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Presenters



Kenny Brisbin

- Head Coach and Captain, Long Beach Grunions swim team, Long Beach, CA
- Chair, Southern Pacific LMSC
- USMS Vice President Community Services
- 20+ years of membership in USMS



Presenters



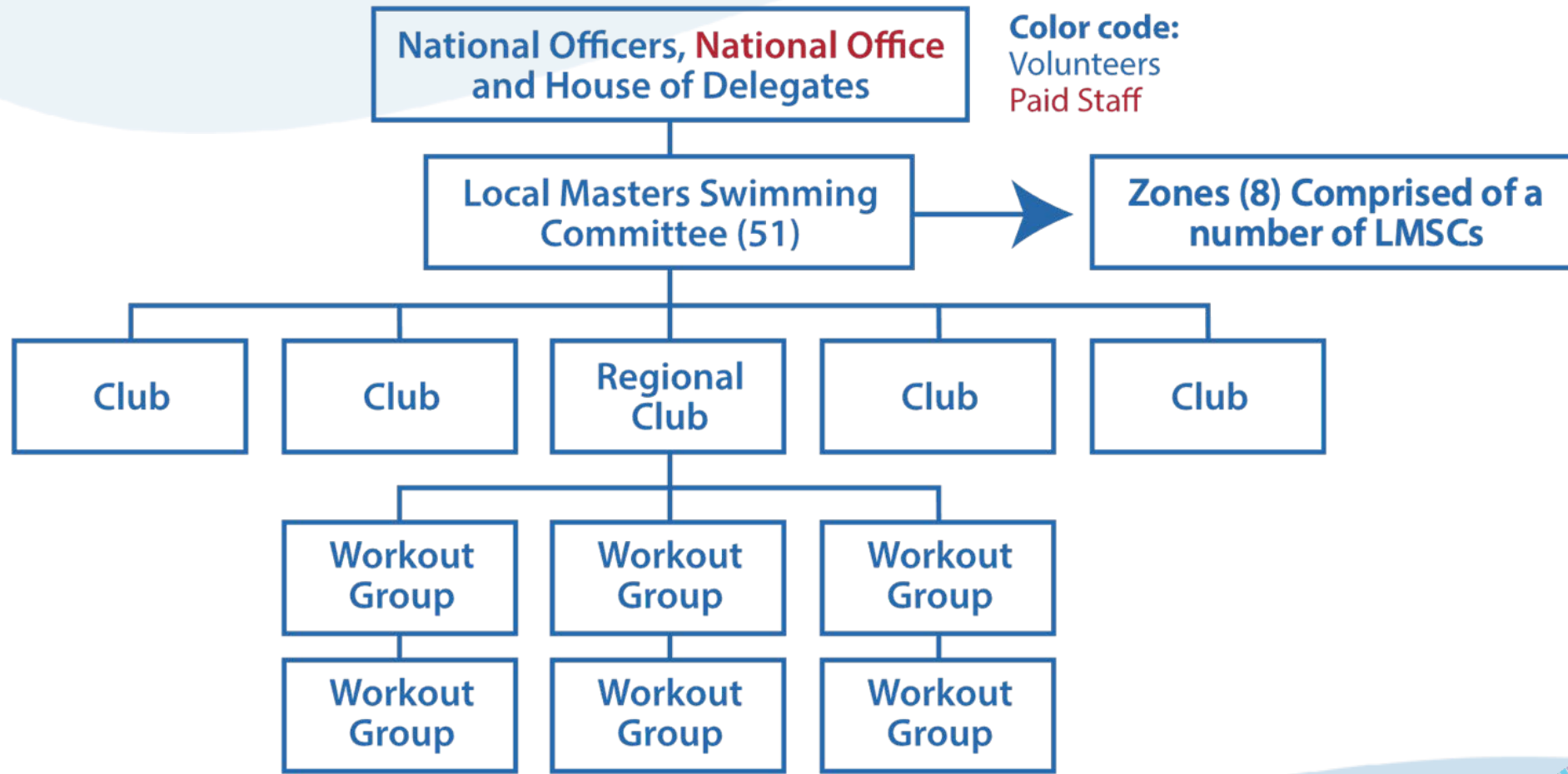
Doug Garcia

- Head Coach Loveland Masters swim team Loveland, CO
- Chair, Colorado LMSC
- LMSC Development Committee
- 30+ years of membership in USMS



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US Masters Swimming National Structure



Neighborhood leadership: your local pool

- Coach, facility, or board ownership
- Clubs and workout groups
- Workouts and coaches
- Volunteers, what do they do
- Bylaws



Local leadership: LMSCs

Local Masters Swimming Committees (LMSCs)

- 501(c)(3) nonprofit subordinates of USMS
- Each has its own board, bylaws, policies & procedures

Typical LMSC Board of Directors

- Officers
- Club reps
- Subcommittees and task forces

Identifies clubs' and members' needs, provides support services, promotes events & initiatives

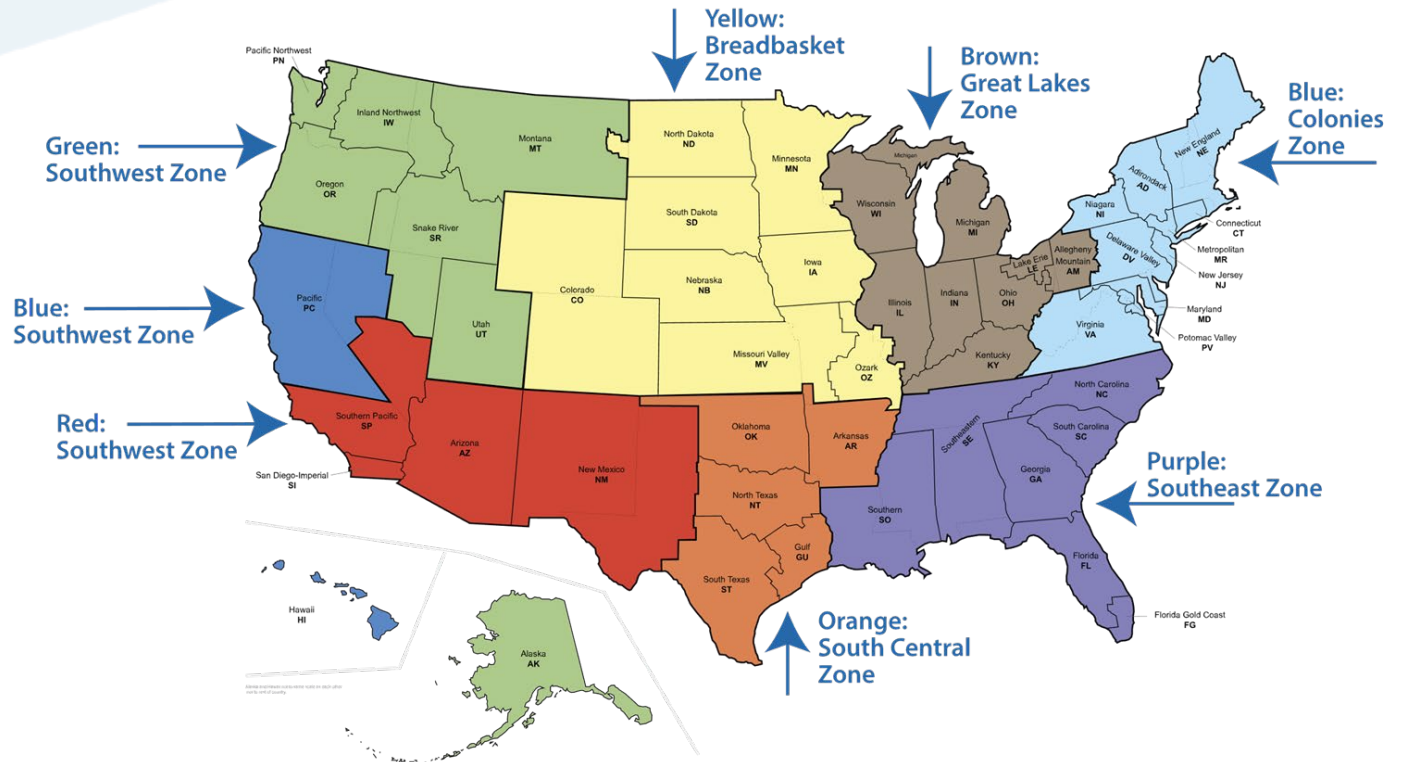
LMSC Standards and template volunteer role descriptions posted on USMS website



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Regional leadership: Zones

- What is a zone?
- What does a zone do?
- Zone chair
 - Role description posted on USMS website

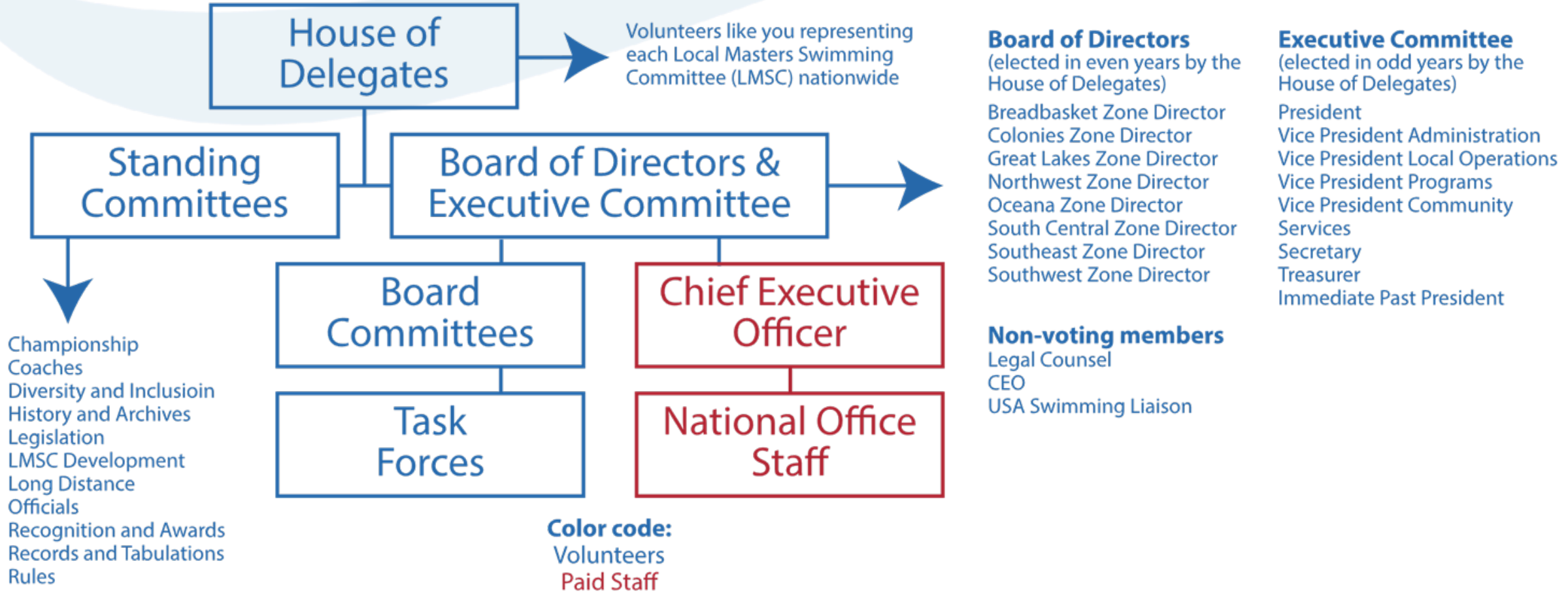


National leadership

- **Executive Committee (EC)**
 - Voting: President, Immediate Past President, Vice Presidents, Secretary, Treasurer
 - Nonvoting: CEO, Legal Counsel
- **Board of Directors (BOD)**
 - Executive Committee
 - At-large director from each zone
- **House of Delegates (HOD)**
 - BOD voting members and all past presidents
 - Zone chairs and national committee chairs
 - Finance, Legislation, Long Distance, & Rules Committees' voting members
 - Legal counsel and National Board of Review chair
 - LMSC delegates (# based on LMSC size)
 - At-large members appointed by the president
 - Non-voting delegates from affiliate and allied members
- **Committees, Task Forces, and Liaisons**
 - Standing committees of the HOD
 - Permanent committees and task forces of the BOD
 - Special appointments by the president



US Masters Swimming Organizational Chart



National Office

Executive Leadership



Dawson Hughes
Chief Executive Officer



Kyle Deery
Chief Marketing Officer



Bill Brenner
Senior Director, Club and
Coach Development



Bethany Burchill
Manager, Member and Club
Services



Melanie Jaudon
Coordinator, Membership
and Club Services



Jay Eckert
Senior Director,
Membership and Business
Development



Onshalee Promchitmart
Manager, Events and
Business Development



Carter Page
Coordinator, Events and
Business Development

Business Operations



Jessica Reilly
Sr. Director, Business
Operations



Gary Keehner
Controller



Adrienne McKee
Staff Accountant



Daniel Paulling
Director, Publications and
Communications



Rendy Opdycke
Specialist, Marketing and
Communications



Jay Place
Web Developer

Marketing, Communications and Publication



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Finding the answers?

Climb the ladder of information:

- LMSC website
- USMS website (Volunteer Central)
- Club or workout group leadership
- LMSC leadership
- Zone chair
- LMSC Development Committee
- USMS vice presidents or board members
- National Office
 - volunteer@usmastersswimming.org





Questions & Answers

Don't be afraid. Ask away.
(If you're thinking it, someone else
probably is too!)